

## IP Advice

Sometimes, your business needs to know where it stands on a legal matter.

Whether it's knowing if you can use a particular brand or technology, how to protect that brand or technology, how to structure your business to take your new technology and innovation forward, or knowing whether your business's next marketing campaign complies with data privacy regulations and the Spam Act.

We can help you navigate the increasingly complex legal landscape that your business operates in.

We can advise on all areas of corporate and commercial law relating to technology and branding. This includes providing legal advice. We will seek to understand your problem and provide you with a legal analysis to suit your circumstances. We will also suggest how, in a practical sense, you can resolve the issue with certainty.

In the context of a dispute, this may mean seeking settlement with the other side, so you can get on with life and business.

In the context of a new business relationship, this will usually involve entering into a legally binding agreement that is appropriate to the risk and value of the arrangement.

For more information on our areas of legal expertise can be found on our website, [www.marshallip.com.au](http://www.marshallip.com.au), along with brief summaries of the main areas of intellectual property that may be relevant to your business.

**To be CERTAIN ABOUT YOUR IP, contact us today on**

- **Local and National - (02) 4288 2030**
- **International - + 61 2 4288 2030**
- **[info@marshallip.com.au](mailto:info@marshallip.com.au)**

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### IPProfessionals